

November 12, 1958

SUB DRIVE NEWSLETTER

<u>AREA</u>	<u>RENEWAL-NEW REC'D</u>	<u>ACCUMULATED QUOTA</u>	<u>PER CENT</u>
General	45	70	64
Los Angeles	15	75	20
Bay Area	25	55	45
Cleveland	1	15	6
Denver	-	15	-
Chicago	4	30	13
Boston	5	10	50
Buffalo	1	15	6
Detroit	5	40	12
Twin Cities	6	30	2
Newark	1	10	1
Philadelphia	6	25	24
New York	22	75	29
Seattle	2	20	1
Milwaukee	<u>3</u>	<u>15</u>	<u>2</u>
Totals	141	500	28

We are still behind in our Young Socialist subscription campaign. The above figures show that if new and renewals come in at this rate we will not meet our quota by December 15th.

If all the renewals owing in every area were returned to New York we would be close to 400 of the total 500 quota.

We still have not heard from many areas but a few reports have been sent to us.

New York: 386 copies of the November Young Socialist were sold at the Youth March for Integration. All members of the Young Socialist Alliance have been given a list of expired subs to contact.

Philadelphia: On October 17th 20 Young Socialist were sold at a Hootenanny.

Bay Area: One of the most active areas in the sub campaign is leading the field with 25 subs.

Seattle: 1000 copies of the November Young Socialist were distributed on the U. of Washington campus during the week prior to the elections.

It is easy to see by the above figures which areas have been the most active in the sub campaign.

Once again it must be stressed that the renewals are most important and should not be put off. We suggest every area follow the example of the leaders and give every YS supporter a list of renewals to visit. Personal visits are the surest way to obtain subs - and fund drive donations as well!

Fraternally yours,

Barbara Doritty, Sub Campaign Director